



## FINANCIAL SERVICES CASE STUDY

# 360 degree view of customer

A large Financial services player is managing its goal of “getting a 360 degree view of their customer” using Posidex’s validated technologies.

### Clients Pain Points

- Inconsistent credit decisioning and slow turnaround time (TAT).
- No consistent view of customers.
- Multiple systems are inhabiting capabilities causing sub optimal lending.
- Lack of decision tools and technology integration

### The Posidex Edge

- Real time integration with all customer touch point systems. 360 view of the customer has improved lending quality.
- Posidex Solution TAT reduced to less than a minute on 60 million customer base in real-time. Automated credit decisioning has reduced the workload of underwriters to fewer and consistent manual reviews.
- Increased Return on Investment (ROI) with impact across verticals – Risk, Underwriting, Operations, Sales, Marketing, Credit and analytics. Less wait time for loan disbursal, enhanced productivity & profitability.
- Average 10 to 20x improvement in the processing speeds.
- Policy driven configuration, substantial improvement in process, Power of IT in the hands of business users

For more information:  
<http://www.posidex.com>